



# TRUE CHANGE

**FINANCIAL & EMOTIONAL  
DEVELOPMENT**

[www.kameronphillips.com](http://www.kameronphillips.com)



@itskamphillips





# KAM PHILLIPS

Kam Phillips is a master facilitator who integrates financial literacy and emotional intelligence to prepare students and professionals for career success. His authenticity, transparency, and relatability have allowed him to genuinely connect with his audience and become a respected resource in personal development. Kam uses his experiences and professional training to create a simple framework that helps people enhance both their emotional and financial wellness.

Throughout his life journey, Kam personally battled with mental health challenges, veered on dangerous paths, and conquered many other obstacles that our youth experience. After being recruited to play collegiate basketball then excelling in the investment management industry with companies such as ETRADE Financial, AllianceBernstein, and JPMorgan Chase, Kam decided to walk away from his corporate career and use his gifts to invest in the next generation.

Kam holds a Bachelor of Economics from Emory University, is a Certified Professional Coach, Diversity, Equity, & Inclusion in the Workplace Certified, and Certified in Youth Mental Health First Aid. He is also the author of *The Bigger Picture: A Guide to Personal, Relational, & Emotional Growth*. Through his TRUE Change program, Kam walks alongside educators and mission-driven organizations to focus on developing young adults and early career professionals into emerging leaders.





# CLIENTS, PARTNERS, & FEATURES







**TC**  
**TRUE CHANGE**

**KAM**

**CLIENT REVIEWS &  
TESTIMONIALS**





THE  
KAM  
PHILLIPS  
GROUP

# REVIEWS ABOUT KAM



TRUECHANGE

"Every eye was on him, every student was engaged, phones were down. He has a gift of delivering a message the way someone who's seventeen to twenty-three can receive it, and it's super evident."

– Alaina Smith-Walker  
Director of Academic Support &  
Student-Athlete Development, Life University

"His presentation was authentic and intriguing. He was relatable for our young audience and the parents enjoyed his presentation as much as the children."

– Kay Holiday  
Family Engagement Coordinator  
Rainbow Village Inc. – Transitional Housing

"During our group workshops, Kam was able to develop an instant rapport with all of us. By being an open book and sharing his trials and tribulations so eloquently, Kam enabled me to become the leader that I am today."

– Jared Wilson  
MBA Student at Mercer University

"Kam has a story to tell that our youth need to hear. The Kam Phillips Group is a real talk group with a sole purpose to help our youth to the next level! I fully endorse this young man and his program."

– Angela Hamlet  
Founder & CEO, Ubuntu 4 Youth, Inc.  
President, Kiwanis Club of Lawrenceville

"During this time, structure and discipline is key...Kam's book, The Bigger Picture, is the perfect breakdown of the steps to truly hold yourself accountable."

– Kyra Brown  
Senior at Mississippi State University

"The message that Kam brought to our students can resonate with what they go through...I just want to thank Kam for taking the time to be vulnerable and tell his story."

– Dr. Jocelyn Vickers  
Director, Cross-Cultural Center for Excellence at  
Auburn University





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**THE BIGGER PICTURE IS THE FRAMEWORK YOU NEED TO HELP CLARIFY YOUR FUTURE VISION, CREATE HEALTHY RELATIONSHIPS, AND SUSTAIN YOUR PEACE AND HAPPINESS.**

**What's your bigger picture?** Creating a clear picture of what you want your future to look like, while also dealing with the ups and downs of life, is a tough task. Through intentional self-reflection, challenging what we think we know, and developing effective strategies to hold yourself accountable, The Bigger Picture will equip young adults with tools to feel empowered during times of challenge and adversity.



# WHY DOES THIS MATTER?

#1

**Unemployment or reduced income emerged as a top financial concern among Gen Z, younger Millennials.**

79%

**79% of young Americans feel they would be less stressed about their financial situation if they were further educated on how to achieve financial wellness.**

1 of 3

**About 1 out of 3 Millennials & Gen Zs said they've taken time off work due to stress and anxiety caused by the pandemic.**



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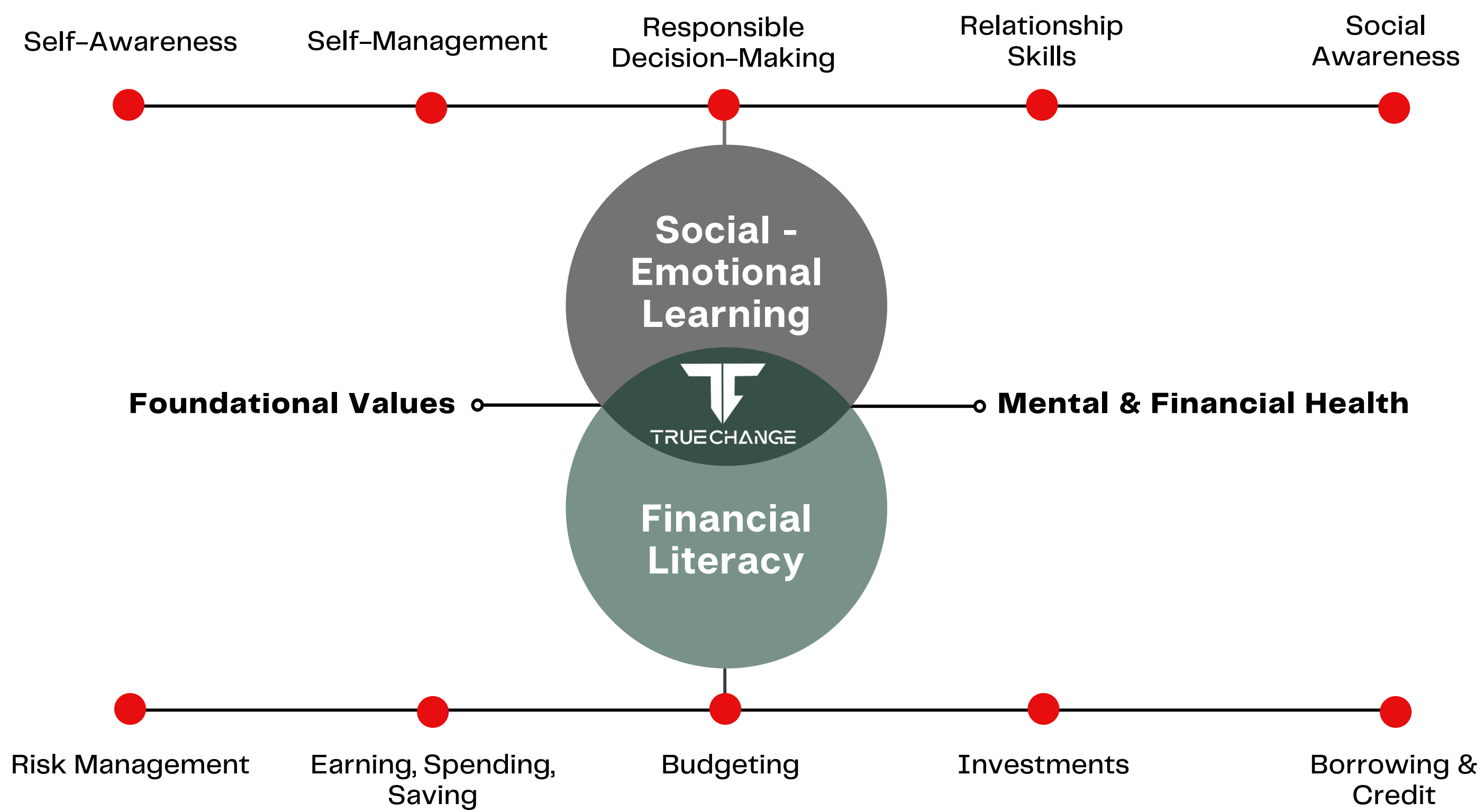
Sources: CFP Board: New Survey Finds Younger Generations of Americans Bear the Brunt of Pandemic Financial Stress.  
Laurel Road Gen Z and Millennials Combat Financial Stress By Building Financial Habits to Achieve Mental Wealth  
Deloitte Global 2021 Millennial & Gen Survey



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# INTEGRATED CORE COMPETENCIES





# SIGNATURE WORKSHOPS

## VALUES TO VISION

### FOUNDATIONAL VALUES

**Core Values** | Recognize Worth

**Your Story** | Maximizing Strengths

**Future Self** | Forecasting Potential

**Mission Statement** | Allocating Resources

**Purpose-Driven Goals** | Planning Financial  
& Personal Success

## HEALTH & WEALTH

### M.A.G.I.C.™

### MENTAL & FINANCIAL HEALTH

**Mindfulness** | Spending Habits

**Attitude** | Protecting Your Energy & Assets

**Gratitude** | Live Within Our Means

**Inspiration** | Leaving a Legacy

**Circle of Support** | Audit Your Team



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Please email [booking@kameronphillips.com](mailto:booking@kameronphillips.com) for more information on workshop topics



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# **HOW TO PARTNER**

## **Single Workshop or Keynote**

- One (1) 45-minute Presentation

## **Half or Full Program Package**

- Three (3) or Six (6)  
45-minute Workshops
- Pre & Post Assessment
- Monthly Staff Debrief Calls

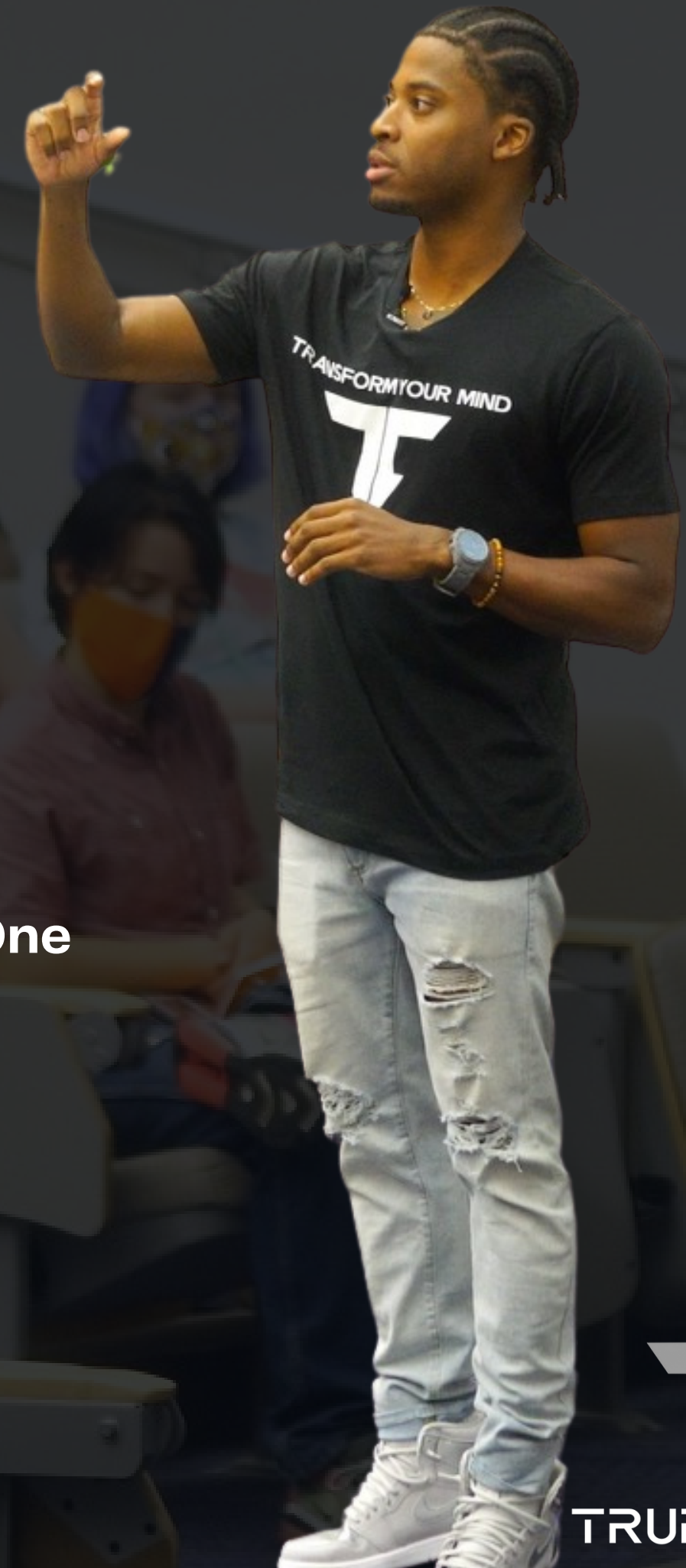
## **Staff Training**

- 90-minute Professional Development Session

## **High Touch Coaching**

- Standard Program, plus:
- Behavioral Assessment
- Two (2) 30-minute One-on-One Coaching Sessions

\*Discounted book purchases available for all presentations







## CONNECT WITH KAM



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