



TRUECHANGE

**INTEGRATING
MENTAL & CAREER WELLNESS**

www.kameronphillips.com



@itskamphillips



POWERED BY



KAM PHILLIPS

WATCH KAM
IN ACTION

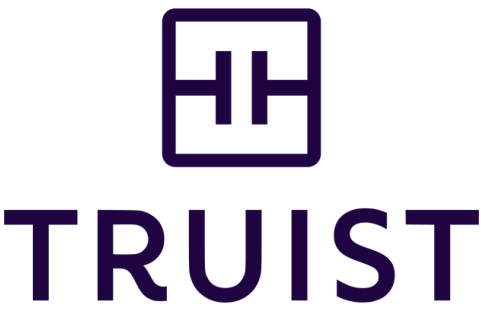
Kam Phillips is a master facilitator who specializes in helping educational institutions and community programs enhance the mental health, emotional intelligence, and career readiness of their emerging talent. His authenticity, transparency, and relatability have allowed him to genuinely connect with his audience and become a respected resource in personal development. Kam uses his experiences and professional training to create a simple framework that helps people enhance both their mental and career wellness.

Throughout his life journey, Kam personally battled with mental health challenges, veered on dangerous paths, and conquered many other obstacles that our youth experience. After being recruited to play collegiate basketball then excelling in the investment management industry with companies such as ETRADE Financial, AllianceBernstein, and JPMorgan Chase, Kam decided to walk away from his corporate career and use his gifts to invest in the next generation.

Kam holds a Bachelor of Economics from Emory University, is a Certified Professional Coach, Diversity, Equity, & Inclusion in the Workplace Certified, and Certified in Youth Mental Health First Aid. He is also the author of *The Bigger Picture: A Guide to Personal, Relational, & Emotional Growth*. Through his TRUE Change program, Kam walks alongside educators and mission-driven organizations to focus on developing young adults and early career professionals into emerging leaders.



PAST CLIENTS & PARTNERS





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THE BIGGER PICTURE IS THE FRAMEWORK YOU NEED TO HELP CLARIFY YOUR FUTURE VISION, CREATE HEALTHY RELATIONSHIPS, AND SUSTAIN YOUR PEACE AND HAPPINESS.

What's your bigger picture? Creating a clear picture of what you want your future to look like, while also dealing with the ups and downs of life, is a tough task. Through intentional self-reflection, challenging what we think we know, and developing effective strategies to hold yourself accountable, The Bigger Picture will equip young adults with tools to feel empowered during times of challenge and adversity.



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REVIEWS ABOUT KAM



TRUECHANGE

"Every eye was on him, every student was engaged, phones were down. He has a gift of delivering a message the way someone who's seventeen to twenty-three can receive it, and it's super evident."

– Alaina Smith-Walker
Director of Academic Support &
Student-Athlete Development, Life University

"His presentation was authentic and intriguing. He was relatable for our young audience and the parents enjoyed his presentation as much as the children."

– Kay Holiday
Family Engagement Coordinator
Rainbow Village Inc. – Transitional Housing

"During our group workshops, Kam was able to develop an instant rapport with all of us. By being an open book and sharing his trials and tribulations so eloquently, Kam enabled me to become the leader that I am today."

– Jared Wilson
MBA Student at Mercer University

"Kam has a story to tell that our youth need to hear. The Kam Phillips Group is a real talk group with a sole purpose to help our youth to the next level! I fully endorse this young man and his program."

– Angela Hamlet
Founder & CEO, Ubuntu 4 Youth, Inc.
President, Kiwanis Club of Lawrenceville

"During this time, structure and discipline is key...Kam's book, The Bigger Picture, is the perfect breakdown of the steps to truly hold yourself accountable."

– Kyra Brown
Senior at Mississippi State University

"The message that Kam brought to our students can resonate with what they go through...I just want to thank Kam for taking the time to be vulnerable and tell his story."

– Dr. Jocelyn Vickers
Director, Cross-Cultural Center for Excellence at
Auburn University

CORE COMPETENCIES

SOCIAL-EMOTIONAL WELLNESS

Self-Awareness – Self-Management
Social Awareness – Relationship Skills
Responsible Decision-Making

COLLEGE & CAREER READINESS

Career Planning – Communication
Skill Alignment – Teamwork
Networking

FINANCIAL LITERACY

Budgeting – Earning, Saving, Spending
Investing – Borrowing & Credit
Entrepreneurship

LIFE SKILLS

Time Management – Goal Setting
Accountability – Worldview Expansion
Diversity, Equity, & Inclusion



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TRUECHANGE

Based on Collaborative for Academic, Social, & Emotional Learning (CASEL), FDIC Money Smart, and National Association of Colleges & Employers (NACE) Competencies

SIGNATURE WORKSHOP SERIES

VALUES TO VISION

FOUNDATIONAL VALUES

Core Values | Recognize Worth

Your Story | Maximizing Strengths

Future Self | Forecasting Potential

Mission Statement | Allocating Resources

Purpose-Driven Goals | Planning Financial
& Personal Success

HEALTH & WEALTH

M.A.G.I.C.™

MENTAL & FINANCIAL HEALTH

Mindfulness | Conquering Emotions

Attitude | Protecting Your Energy & Assets

Gratitude | Live Within Our Means

Inspiration | Leaving a Legacy

Circle of Support | Creating Your Team



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Please email booking@kameronphillips.com for more information on workshop topics



TRUECHANGE

HOW TO PARTNER

Single Workshop or Keynote

- Student or Staff Presentation

Workshop Series Package

- Three (3) or Five (5) Workshops
- Monthly Staff Debrief Calls

Program Development

- Customized Content Creation
- Curriculum Development
- Strategic Planning & Consulting

*Discounted book purchases available for all presentations



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